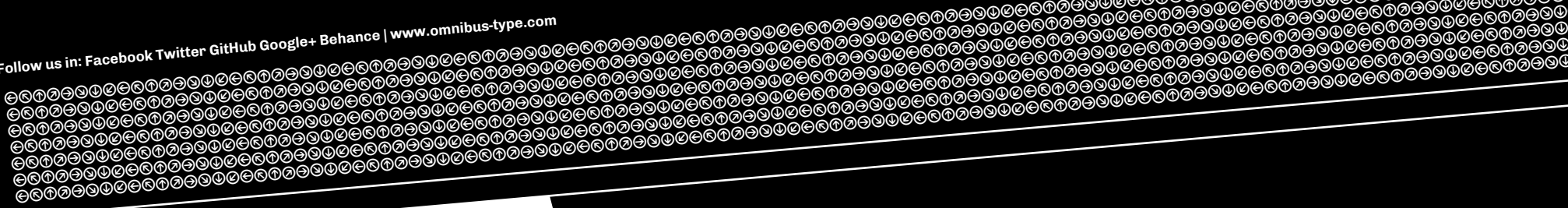
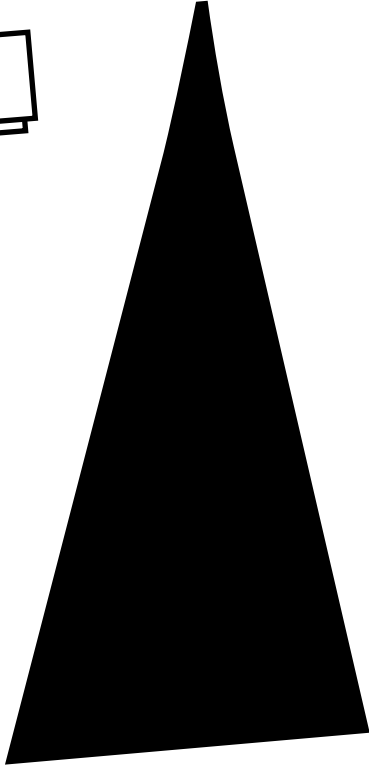




Omnibus-Type



PRESS SERIES



TONIGHT

ASAP CONDENSED

CONDENSED VERSION OF THE ASAP FAMILY.
DESIGNED BY PABLO COSGAYA & NICOLÁS SILVA,

Contemporary sans-serif family with subtle rounded corners. This family, specially developed for screen and desktop use, offers a standardised character width on all styles, which means lines of text remain the same length. This useful feature allows users to change type styles on-the-go without reflowing a text body.

ASAP & ASAP SYMBOLS

WEDNESDAY

21.05 MEX

22.05 ARG

LIVE

ASAP CONDENSED

DESIGNER	Pablo Cosgaya and Nicolás Silva
DESIGN YEAR	2013-2016
FORMAT	OpenType PostScript (.otf)
LANGUAGE COVERAGE	Archivo supports 219 latin based languages, which are spoken in different 212 countries.
ABOUT THE TYPEFACE	Its a contemporary sans-serif family with subtle rounded corners. This family, specially developed for screen and desktop use, offers a standardised character width on all styles, which means lines of text remain the same length. This useful feature allows users to change type styles on-the-go without reflowing a text body.

STYLES & WEIGHTS

Asap Condensed Regular
Asap Condensed Italic
Asap Condensed Medium
Asap Condensed Medium Italic
Asap Condensed Semibold
Asap Condensed Semibold Italic
Asap Condensed Bold
Asap Condensed Bold Italic



ASAP CONDENSED
DESIGN FEATURES

REGULAR	MEDIUM	SEMIBOLD	BOLD
a	a	a	a

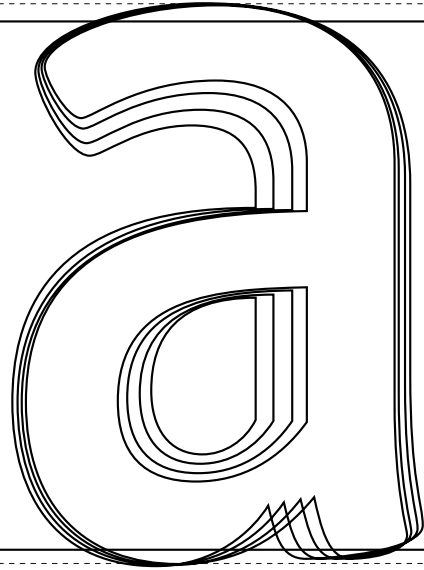
GRADUAL WEIGHT INCREASE
REGULAR TO BOLD

	REGULAR	MEDIUM	SEMIBOLD	BOLD
ROMAN	Hna	Hna	Hna	Hna
ITALIC	<i>Hna</i>	<i>Hna</i>	<i>Hna</i>	<i>Hna</i>



**All styles in Asap Condensed
have been designed to create
an effective behavior in
different environments**

Asap Condensed offers
a standardised character width
on all styles, which means lines
of text remain the same length



ASAP CONDENSED
DESIGN FEATURES



REGULAR «Words are just wor

High X height

Tight counters

Rounded terminals

BOLD words almost nothing

Vertical stress

Working with extreme points

ITALIC without their purno

10°

ASAP CONDENSED
IS THE CONDENSED
VERSION OF THE
ASAP FAMILY

MEDIUM WHICH IS GIVEN BY

Condensed structure

BOLD ITALIC the tone and that

Latin Plus character set

Design space transcends their mea

ASAP CONDENSED
SYSTEM SAMPLE



WHAT'S MISSING FROM

*"An
Inconvenient
Sequel"*

Al Gore's New Climate-Change Documentary

**The news, the former
Vice-President says**

*"like a nature hike
through the **Book
of Revelation.**"*

INCONVENIENT *Truth*

**The connection between
global warming and
extreme weather**

Uninhabitable

BUSINESS & TECH | By Michelle Nijhuis July 29, 2017

newyorker.com



ASAP CONDENSED
SPECIMEN

CONDENSED REGULAR
31 PT

Modern Mechanix reported an unusual plan

CONDENSED MEDIUM
36 PT

Hypnotized by Elon Musk's Hyperloop

CONDENSED SEMIBOLD
40 PT

The notion of a world transformed

CONDENSED BOLD
52 PT

Charismatic mega-project

CONDENSED ITALIC
28 PT

27,000 iPhone cases decorated with liquid glitter

CONDENSED MEDIUM ITALIC
30 PT

The U.S. Consumer Product Safety Commission

CONDENSED SEMIBOLD ITALIC
33 PT

The cases ranged in price from \$15 to \$65

CONDENSED BOLD ITALIC
43 PT

Tory Burch and Victoria's Secret

ASAP CONDENSED
SPECIMEN



Business, Science & Tech

BREAKING NEWS

États-units/accord de paris

DERNIÈRE MINUTE

583 GLYPHS
PER FONT

Wer ist seit 2000 Chef Volkswagen Argentinien?

Noticias Univisión

28.5 Latino eligible voters in 2016 #iDecide

Heroes, Healers, And Hustlers Will Collide On Survivor Season 35

ASAP CONDENSED
SPECIMEN



Behind the scenes

MINDHUNTER | Officiële trailer [HD] | Netflix

Estalactitas o Estalagmitas

La peur, moteur de l'actrice Emma Suarez

LATIN PLUS
CHARACTER SET

Le Bureau des Légendes

Das gefährliche Tiefseeabenteuer aus den USA: **ABYSS**

Die Katze auf dem heißen Blechdach

Viridiana un film de Luis Buñuel, con Silvia Pinal, Francisco Rabal y Fernando Rey

Twin Peaks episode 13 review: The childish and the sinister

THE WESTEROS WING

The politics of “Game of Thrones.”



By Emily Nussbaum

This season on “Game of Thrones,” Tyrion Lannister—a salty dwarf with a Wildean wit—cuts a deal with some powerful slave owners on behalf of his boss, the flame-resistant abolitionist desert queen Daenerys. If they agree to stop funding regime change, they will get seven years to phase out slavery. Tyrion’s aides, former slaves, object. “Slavery is a horror that should be ended at once,” Tyrion shoots back. “War is a horror that should be ended at once. I can’t do both today.”

In the colossal, bloody, flawed, exhausting, occasionally intoxicating phenomenon that is “Game of Thrones,” the best bits are often moments like this: seductive mini-meditations on politics that wouldn’t be out of place in “Wolf Hall,” if “Wolf Hall” had ice zombies, or “Veep,” if “Veep” featured babies getting eaten by dogs. Season 6, which ended on Sunday, to the usual celebration and fury, and with the usual viral memes, and with corpses mangled (I assume, since HBO didn’t give me a screener), felt perversely relevant in this election year. It was dominated by debates about purity versus pragmatism; the struggles of female candidates in a male-run world; family dynasties with ugly histories; and assorted deals with various devils. George R. R. Martin surely didn’t intend his blockbuster series of fantasy books, set in feudal Westeros (which I haven’t read and, let’s face it, probably won’t read), to be an allegorical text for U.S. voters in 2016. But that’s what you get with



George R.R. Martin wrote
A Song of Ice and Fire
in 1991

Season 6, which ended Sunday, has felt perversely relevant in this election year.

modern water-cooler dramas, which so often work as an aesthetic Esperanto that lets us talk about politics without fighting about the news.

Certainly, TV spent many years helping viewers to imagine what it might be like to elect Barack Obama: on shows as varied as the ultra-liberal “The West Wing” and the neocon “24,” we saw black or Latino male Presidents, often heroic and authoritative. (On “The West Wing,” the cool upstart Santos was explicitly based on the young Obama.). Hillary Clinton hasn’t had quite the same fictional fanfare. With a few exceptions, like “Madame Secretary,” on CBS, the Hillary-inspired characters on modern dramas, from Mellie Grant to Alicia Florrick to Claire Underwood, might as well have been funded by the R.N.C.:



ASAP CONDENSED
SPECIMEN

GOOD
FESTIVAL



WOOD
OF SPEED

STANDING HILL CLIMB SHOOTOUT TOP TIMES

1	ANTHONY REID CHEVRON GT3	168	46.46s
2	GARY WARS LEYTON HOUSE-JUDD CG901B	901	46.80s
3	JUSTIN LAW JAGUAR XJR8/9	89	47.05s
4	MICHAEL BARTELS MASERATI Mc12	114	48.01s
5	MICHAEL KRUMM NISSAN GT-R GTI	144	49.07s
6	DANIEL LLOYD PORSCHE 911 GT3 CUP	79	49.65s
7	ANDREW BEAMOUNT LOTUS-COSWORTH 76	76	49.74s
8	JEREMY SMITH MARCH-COSWORTH 2-4-0	240	50.28s

LIVE

14:18:38

China mobilizing troops, jets near N. Korean border, US officials say

NEWS

ECONOMY

TOP STORIES

FAKES

dly ☁ Miami 23° Partly Sunny ☀ World Currencies: \$ Dollar 0.98 € Euro

■ Light Crude 97.20 ↑-0.13%

■ Natural Gas 3.97 ↓-1.22%

■ Gold 1.576.90 ↑-

9829 ▲ +0.49% € European Euro 1.2992 ▼ -0.43% £ United Kingdom



**ASAP CONDENSED
TEXT SAMPLES**
COND BOLD, CONDRREGULAR
8 PT

CONDENSED BOLD
33 PT

CONDENSED SEMIBOLD
14/16 PT

CONDENSED MEDIUM
12/14 PT

CULTURE DESK

By Françoise Mouly and Art Spiegelman

Art Young: A Cartoonist for the Ages

Political cartoons usually have the shelf life of yogurt, yet many of Art Young's drawings from the early twentieth century remain fresh and hilariously witty—they seem to have been hatched just this morning. Young, one of the core editors and artists of *The Masses*, a socialist bohemian publication, didn't get lost in the trivia of daily news; he kept his eyes on the big drama of the ninety-nine per cent versus the one per cent.

A jovial man who even had empathy for his enemies, Young had a winning sense of humor as well as a strong sense of social justice—some of his funniest drawings are about Hell. During the First World War, when Young was tried for treason alongside John Reed and Max Eastman, his colleagues at *The Masses*, the prosecuting attorney couldn't help stating, in his otherwise excoriating summation, that "everybody loves Art Young." A long overdue book celebrating Young's life and art—edited by Glenn Bray and Frank Young (no relation)—comes out this week, from Fantagraphics.

CONDENSED REGULAR 10/13 PT

After *The Masses* trial, in 1917, Young became too hot for comfort, yet many editors tried to find ways to use his astute and often conceptual cartoons in their mainstream publications. Two "Complex" images were part of a series drawn for the *Saturday Evening Post*.

"This Complex usually stays right where he is, because he doesn't know which way to jump. He is the sworn enemy of that positive, Go-Get Complex which is sometimes as destructive to the human conduct as his rival."

CONDENSED REGULAR 8/11 PT

After the government shut down *The Masses*, Young contributed to, and helped found, many other radical magazines, including *The New Masses*, the *Communist*, usually more dogmatic successor to *The Masses*. Young published three different books inspired by Dante's "Inferno." "Hell Up to Date: The Reckless Journey of R. Palasco Drant, Newspaper Correspondent, Through the Infernal Regions, As Reported by Himself" was his first book, published in 1894. Its success led to "Through Hell with Hiprah Hunt," in 1901.

"Art Young's *Inferno: A Journey Through Hell Six Hundred Years After Dante*," published in 1934, is considered one of Young's masterpieces. This drawing was used as an exhibit in the government's prosecution of the editors of *The Masses* under the Espionage Act. They were charged with "conspiracy to obstruct the recruiting and enlistment service of the U.S."

CONDENSED BOLD
8 PT

THE NEW YORKER®

•



ASAP CONDENSED
TEXT SAMPLES



CONDENSED REGULAR 10/12 PT

CONDENSED ITALIC 10/12 PT

I am a scientist, a policy expert, a civil servant, adviser at U.S. Interior Department and a worried citizen.

Removing a civil servant from his area of expertise and putting him in a job where he's not needed and his experience is not relevant is a colossal waste of taxpayer dollars. Much more distressing, though, is what this charade means for Alaska and American livelihoods in the north.

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CONDENSED MEDIUM 10/12 PT

CONDENSED MEDIUM ITALIC 10/12 PT

CONDENSED SEMIBOLD 10/12 PT

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CONDENSED SEMIBOLD ITALIC 10/12 PT

CONDENSED BOLD 10/12 PT

CONDENSED BOLD ITALIC 10/12 PT

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**ASAP CONDENSED
OT FEATURES**



LIGATURES ff fi fl

ff fi fl

FIGURES LINING FIGURES TO PROPORTIONAL

SUPERIOR

0123456789

123

0123456789&

123

FRACTIONS 1/2 1/4 3/4

½ ¼ ¾

ORDINALS 1^a 1^o 1^A 1^O

1^a 1^o 1^a 1^o

&

ASAP CONDENSED

DESIGNER Pablo Cosgaya & Nicolás Silva

CONTENT SOURCES www.newyorker.com
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